

Salinas Calif. - Rodeo

RODEO - 1930-1949

LOCAL HISTORY

California

28th SALINAS

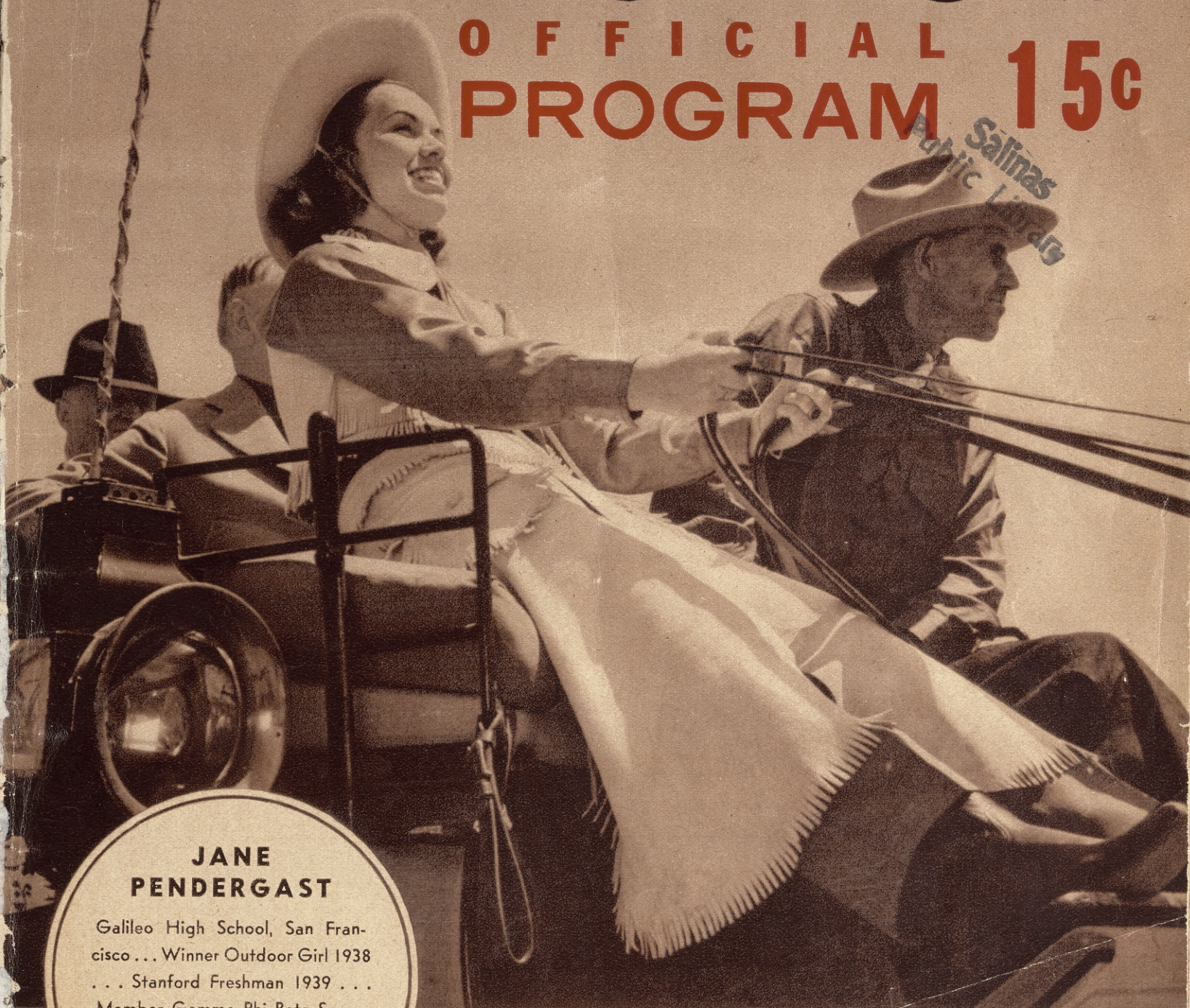
HORSE FAIR
STOCK SHOW

RODEO

JULY
13-16
1939

OFFICIAL
PROGRAM

15c



JANE PENDERGAST

Galileo High School, San Francisco... Winner Outdoor Girl 1938
... Stanford Freshman 1939 ...
Member Gamma Phi Beta Sorority ... Received Free Trip to
Glacier National Park.

Photograph by
Ross A. Ross

Thursday, July 13



10:00 A.M.—Arrive at Treasure Island and visit district buildings and Art Exhibit.

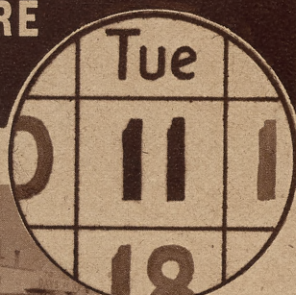


12:00 Noon—Luncheon at Crillo's Specialty Kitchen.
2:00 P.M.—Broadcast and visit Telephone Exhibit.



4:00 P.M.—Actually participate as part of the Cast in Cavalcade of the Golden West.

OUTDOOR GIRLS AT TREASURE ISLAND



Returning — stop at Stagg's Old Corral, on Bay-shore Highway, for a hand-out



Wed. eve., June 12—All girls and their mothers will have Free Passes to all the Shows and Rides at Foley and Burke's Carnival.

LEVI'S COPPER RIVETED OVERALLS

MADE IN THE WEST SINCE 1853



3:00 P.M.—Visit the Levi Strauss world-famous Mechanical Rodeo and receive a pair of Lady Levis.

Choosing California's Outstanding Outdoor High School Girl



Judging Candidates for Outdoor Appearance—counting 25%



Taking Examination for Intellectual Ability at Salinas Junior College — counts 25%



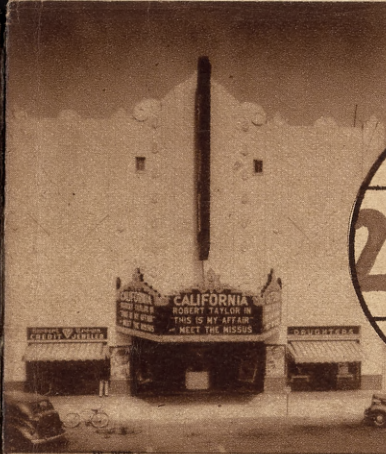
Judging Candidates for Outdoor Appearance (see list of names below)



Outdoor Girls being judged in Riding Contest—counting 25%

1938 COUNTY WINNERS OUTDOOR HIGH SCHOOL GIRLS

Alameda, Dorothy Haar; Amador, Lois Johnson; Colusa, Barbara Jansen; Contra Costa, Margaret Linscheid; El Dorado, Dorothy Morris; Fresno, Clarice Guyette; Inyo, Jean Spainhower; Kern, Geraldine Bachelder; Kings, Thelma Landon; Los Angeles, Dormel Lindesmith; Madera, Ejane Gordon; Merced, Mayme Di Bartolo; Monterey, Helen Eade; Napa, Shirley Annette Bidwell; Orange, Audrey Gray; Placer, Marcella Walker; Riverside, Dorothy MacKersie; Sacramento, Shirley Scheivel; San Benito, Virginia Keaton; San Bernardino, Patricia Dexter; San Diego, Evalyn Walker; San Francisco, Jane Pendergast; San Joaquin, Dorothy Fisher; San Luis Obispo, Mary Cook; San Mateo, Joanne Hebert; Santa Barbara, Helen Lynch; Santa Clara, Thelma Dutre; Santa Cruz, Virginia Kirby; Siskiyou, Marjorie Leary; Sonoma, Barbara Turner; Stanislaus, Jane Keith; Sutter-Yuba, Marguerite Coupe; Tulare, Rosalie Lamkin; Ventura, Mildred Meeks; Yolo, Mary Lou Hughes.



Judging Personality (25%)
at Fox Theatre, 8:00 A. M.



Governor Olson proclaims July 13-16 as Horsemanship Week and will present the Winner with a certificate entitling her and her mother to a trip to Glacier National Park or a year's schooling at Salinas Junior College.

Executive Department
State of California

PROCLAMATION

In this day of highly developed motor transportation, it is well that horsemanship in all of its phases be encouraged and developed in California.

To the end that we perpetuate pioneer equestrian performances, love of horses, and skill in horsemanship among high school students, the California Rodeo, Horse Fair and Stock Show each year conducts, in connection with the Salinas Rodeo, a horsemanship contest for high school girls.

In view of these considerations, now, I, Gilbert L. Olson, Governor of California, do hereby proclaim the period beginning July 13th and ending July 16th inclusive as "Horsemanship Week" in California and urge all our citizens to cooperate with the sponsors of this event in their efforts to perpetuate horsemanship in California.

In WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this twenty-sixth day of May, A.D., one thousand nine hundred thirty-nine.



Gilbert L. Olson
Governor of California
Frank B. Jordan
Secretary of State
Chas. J. J. J.



Lucky girl leaves Oakland en route to Glacier National Park via Southern Pacific and Great Northern railroads.

DOMINION OF CANADA
BOUNDARY LINE

to
GLACIER NATIONAL PARK

Via GREAT NORTHERN R. R.

SEATTLE

PORTLAND

Via SOUTHERN PACIFIC R. R.

SAN FRANCISCO

OAKLAND

SAN JOSE

From
SALINAS

The PRIZE TRIP to GLACIER NATIONAL PARK

CALIFORNIA'S most outstanding outdoor high school girl, winning at Salinas, receives for herself and mother an all-expense trip to Glacier National Park, visiting points of interest in Portland and Seattle, as well as famous hotels and resorts in the Park, such as Lake McDonald, St. Mary Lake, Many Glacier Hotel, Swiftcurrent Lake, Grinnell Glacier, Prince of Wales Hotel in Canada, and many other places. Not only will she have the best that the Park offers, but will ride the finest trains—the streamlined Daylight, Cascade or Oregonian of the Southern Pacific, and the Empire Builder, leading train of the Great Northern's system.

The Glacier National Park is America's most sublime wilderness—1,500 square miles of unsurpassed grandeur and beauty. High up in the Rocky Mountain backbone of the continent, much of the Park area is above timber line, affording the sweeping views of rugged mountains, with glaciers extending down the gorges; of streams falling hundreds of feet over cliffs; of lakes large and small, in beautiful settings of mountain meadows or forested valleys.



(Above, right) The Winner being inducted into the Black-foot Indian Tribe at Glacier National Park and presented with leather scroll.

(Right) A view showing the rugged beauty of Glacier National Park.

(Left) F. E. "Gene" Dayton, President of the California Rodeo, giving the candidates a stage-coach ride at the Livermore rodeo.



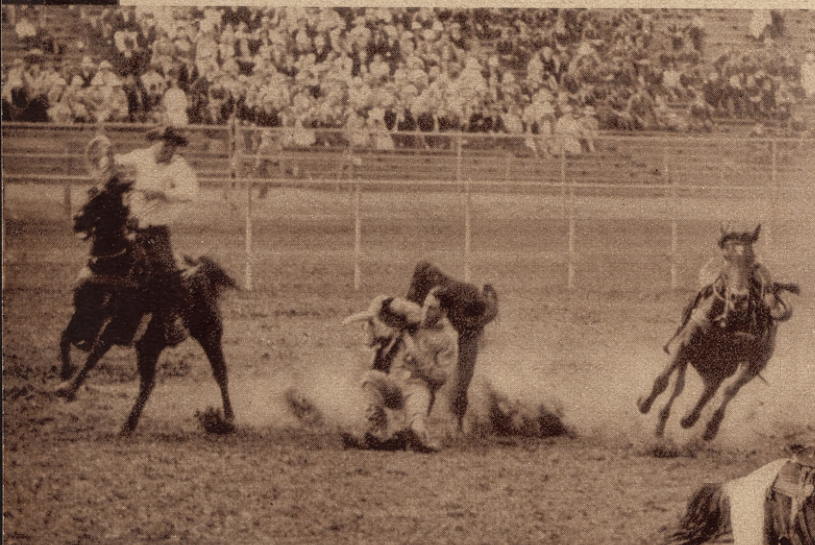
FAST ACTION —



(Left) 2nd BATTERY 76th FIELD ARTILLERY EIGHT FLAT RACES EVERY DAY FROM MONTEREY PRESIDIO IN MANEUVERS Pony Express and Relay Races



PARADE AND GRAND ENTRY OF 1100 HORSES AND RIDERS



STEER DECORATING

LOUISE MONTANA



BULL RIDING

YOU ARE ONLY 25 MINUTES FROM

DEL MONTE

*The California Rodeo Association Invites You to
Visit this World Famous Resort Located in
the Heart of a 20,000 Acre Estate.*

Before or after the rodeo spend the night at Del Monte.
Dine and dance in the Bali Room to the music of Freddie
Nagel and his orchestra. Rodeo Night, in the Bali Room,
Saturday evening, July 15. Cover charge 50c week nights,
\$1.00 on Saturday.

Play golf on championship courses, including Pebble Beach.
Bask in the sunshine at the Roman Plunge and enjoy count-
less other sports.

HOTEL DEL MONTE
DEL MONTE, CALIFORNIA

H. MOFFAT CO.

PACKERS

Raisers of and Dealers in

LIVESTOCK

Plant and Offices

THIRD STREET AND ARTHUR AVENUE

TELEPHONE ATWATER 0700

SAN FRANCISCO

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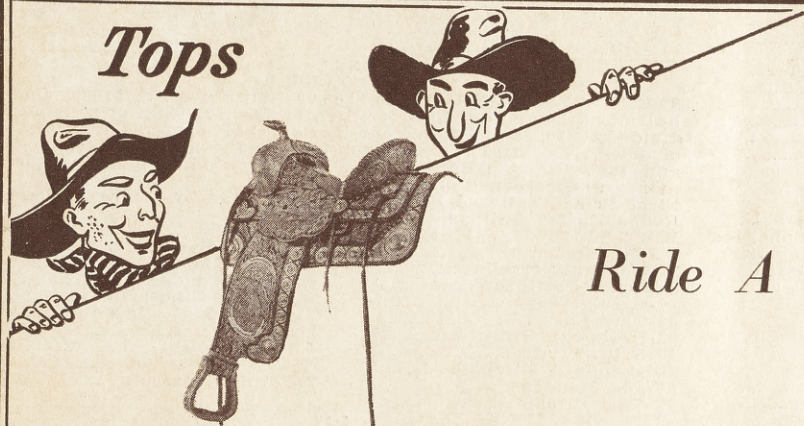
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Ride A Good Saddle

KEYSTON BROS.

ESTABLISHED 1868

Largest Western Saddlery Manufacturers . . . Visit our Factory at 755 Mission Street—Just
a block from Third.

If your dealer can't supply you send us his name.

Factory
755 MISSION STREET
SAN FRANCISCO

Branch
27 N. 3RD AVENUE
PHOENIX, ARIZONA

ARENA EVENTS

THURSDAY, JULY 13, 1939

ANNOUNCER—ABE LEFTON
ANNOUNCING SYSTEM COURTESY GILMORE OIL CO.
HOMER HOCUM—CLOWN

ARENA JUDGES—Perry Ivory, Jack Kirscher
TIMERS—Bud Silacci, Jack Hubbell
CHUTE JUDGE—Leonard Ward

GRAND CHAMPION TROPHY—Silver trimmed roping saddle,
presented by Montgomery Ward & Co.
PERPETUAL TROPHY INSCRIPTION AWARD for the best
Junior Cowboy under 16, presented by Wm. Jeffery.

2:00

ARENA EVENT NO. 1

BULL RIDING—Purse \$600.00—Entrance Fee \$10.00. One half of purse and one-half of all entry fees for final prize money divided 40, 30, 20 and 10%. Fourth of one-half of purse and fourth of one-half of all entry fees for 4 day moneys divided 40, 30, 20 and 10%. R.A.A. points—1½ points for each \$1.00 paid in prize money and returned entry fees.
First Prize—Tailored Rodeo Shirt presented by Claire Bigham, Rodeo Buffet, Salinas.

RIDER	BULL	RIDER	BULL
14-Eddie Rogers	36	96-John Bartram	25
16-Bob Cunningham	43	142-Johnnie Schneider	29
19-Kid Fletcher	47	143-Smokey Moran	48
25-Smokey Snyder	34	202-Frank Schneider	30
53-Carl Dossey	44	203-Canada Kid	41
101-Dick Griffith	14	129-Glen Tyler	39
105-Hubert Sandall	37	154-Cecil Jones	11
108-Duart Ryan	27	173-George Donaldson	45
109-Zack McWiggins	24	176-Bill Nissen	32
65-Gene Randall	26	137-Bob Estes	42
80-Reginald Wilson	28	269-Dutch Martin	23
91-Mitch Owens	46		

2:30

ARENA EVENT NO. 2

DAILY STEER ROPING—Purse \$400.00—Entrance Fee \$10.00. One-half of purse and one-half of entry fees for final prize money, divided 40, 30, 20 and 10%. Third of one-half of purse and third of one-half of all entry fees for 3 day moneys divided 40, 30, 20 and 10%. R.A.A. points—1 point for each \$1.00 paid in prize money and returned entry fees.



First Prize—Tailored Rodeo Shirt presented by Claire Bigham, Rodeo Buffet, Salinas.

4-Burrell Mulkey	50-Al Coelho
5-Homer Pettigrew	55-Al Skelton
6-Gene Arrants	63-Tex Raibourn
11-H. H. Muller	71-Buck Standifer
18-Asbury Schell	73-John Rhodes
30-Clay Carr	75-Kenneth Gunter
31-Willie Clay	76-Gordon Davis
32-Sam Howe	77-Girard Davis
33-George Kline	79-Hugh Bennett
34-Robert Nyswonger	81-Ernest Gill
37-Andy Jauregui	210-Joe Violini, Jr.
40-Sam Fancher	82-Olen Sims
43-Joe Edwards	85-John Mendes
47-Doff Aber	87-Duck Swan

2:42

ARENA EVENT NO. 3

BRONC RIDING—Purse \$1,200.00—Entrance Fee \$10.00. One-half of purse and one-half of all entry fees for final prize money divided 40, 30, 20 and 10%. Fourth of one-half of purse and fourth of all entry fees for 4 day moneys divided 40, 30, 20 and 10%. R. A.A. points—1½ points for each \$1.00 paid in prize money and returned entry fees.

Trophy presented by Bisschop's Brass Rail.
First Prize—Tailored Rodeo Shirt presented by Claire Bigham, Rodeo Buffet, Salinas.

RIDER	HORSE
4-Burrell Mulkey	Rockey Boy—64
19-Kid Fletcher	Red Rock—57
27-Eddie Curtis	Mr. Salinas—55
28-George Yardley	Bob Askins—98
39-Harry Logue	Oklahoma Kid—72
41-Ben Fancher	Pin Ears—95
42-Jackie Cooper	Sam—92
45-Fritz Truan	Bauldy—99
47-Doff Aber	54—Hit Run
54-Jack Myers	Sally Rand—62
109-Zack McWiggins	Hot Tip—70
120-Frank Finley	Pinto Pete—53
84-Ward Watkins	Hard Tack—73
91-Mitch Owens	Up Set—93
97-Ray Bartram	Chalk Eye—81
141-Walt Stuart	Klamath Special—91
146-Cecil Henley	Black Jack—58
202-Frank Schneider	Black Gold—63
129-Glen Tyler	Spotted Billy—89
193-Earl Inks	Bad Medicine—71
119-Chuck Sheppard	Gay Way—56

3:03

ARENA EVENT NO. 4

DAILY TEAM ROPING—Purse \$600.00—Entrance Fee \$20.00 per team. One-half of purse and one-half of all entry fees for final prize money divided 40, 30, 20 and 10%. Third of one-half of purse and third of one-half of all entry fees for 3 day moneys divided 40, 30, 20 and 10%. R.A.A. points—1 point for each \$1.00 paid in prize money and returned entry fees.
Prize—Winning team—Suit of Levi's Famous Frontier Clothes presented by Levi Strauss Co.
Prize—Tailored Rodeo Shirt presented by Claire Bigham, Rodeo Buffet, Salinas.

1—2 John Bowan	10—40 Sam Fancher
3 Buckshot Sorrells	145 Hugh Clingman
2—5 Homer Pettigrew	11—66 Joe Mendes
216 Adolph Gill	85 John Mendes
3—6 Gene Arrants	12—69 Ralph Bennett
50 Al Coelho	77 Girard Davies
4—11 H. H. Muller	13—71 Buck Standifer
43 Joe Edwards	151 Ray Korhs
5—18 Asbury Schell	14—73 John Rhodes
37 Andy Jauregui	74 Tom Rhodes
6—30 Clay Carr	15—81 Ernest Gill
99 M. W. Del Re	82 Olan Simms
7—31 Willie Clay	16—117 T. J. Martin
132 Roy Stewart	207 Clyde Taylor
8—32 Sam Howe	17—86 D. R. Wylder
179 John Ojada	90 Led Englesman
9—33 George Kline	
79 Hugh Bennett	

3:18

ARENA EVENT NO. 5—FLAG DRILL

3:29

ARENA EVENT NO. 6

STEER DECORATING—Purse \$500.00—Entrance Fee \$10.00. One-half of purse and one-half of all entry fees for final prize money divided 40, 30, 20 and 10%. Fourth of one-half of all entry fees for 4 day moneys divided 40, 30, 20 and 10%. R.A.A. points—1 point for each \$1.00 paid in prize money and returned entry fees.



First Prize—Tailored Rodeo Shirt presented by Claire Bigham, Rodeo Buffet, Salinas.

RIDER	STEER	RIDER	STEER
5-Homer Pettigrew	11	203-Canada Kid	16
38-Holloway Grace	10	204-Howard Brown	6
43-Joe Edwards	4	212-Franw Mendes	15
66-Joe Mendes	3	213-Oscar Warren	12
85-John Mendes	6	250-Chick Hanaan	14
202-Frank Schneider	2		

3:41

ARENA EVENT NO. 7

BAREBACK BRONC RIDING—Purse \$600.00—Entrance Fee \$10.00. One-half of purse and one-half of all entry fees for final prize money divided 40, 30, 20 and 10%. Fourth of one-half of purse and fourth of one-half of all entry fees for 4 day money divided 40, 30, 20 and 10%. R.A.A. points—1½ points for each \$1.00 paid in prize money and returned entry fees.

First Prize—Tailored Rodeo Shirt presented by Claire Bigham, Rodeo Buffet, Salinas.

RIDER	HORSE	RIDER	HORSE
19-Kid Fletcher	15	20-Duard Ryan	20
25-Smokey Snyder	10	120-Frank Finley	2
26-Mike Vassil	5	121-Tiger Lopez	12
27-Eddie Curtis	19	65-Gene Randall	8
45-Fritz Truan	1	70-Slim Wallace	21
53-Carl Dossey	4	80-Reginald Wilson	23
101-Dick Griffith	22	83-Al Hayes	9
105-Hubert Sandall	16		

3:51

ARENA EVENT NO. 8

STEER WRESTLING—Purse \$500.00—Entrance Fee \$10.00. One-half of purse and one-half of all entry fees for final prize money divided 40, 30, 20 and 10%. Fourth of one-half of purse and fourth of one-half of all entry fees for 4 day moneys divided 40, 30, 20 and 10%. R.A.A. points—1 point for each \$1.00 paid in prize money and returned entry fees.

First Prize—Tailored Rodeo Shirt presented by Claire Bigham, Rodeo Buffet, Salinas.

WRESTLER	STEER	WRESTLER	STEER
2-John Bowman	1	79-Hugh Bennett	15
3-Buckshot Sorrells	1	74-Tom Rhodes	22
5-Homer Pettigrew	18	85-John Mendes	17
10-Carl Henry	20	145-Hugh Clingman	2
30-Clay Carr	7	210-Cherokee Alcorn	14
38-Holloway Grace	10	203-Canada Kid	6
45-Fritz Truan	16	131-Joe Welch	12
102-Leonard Mitchell	13	213Oscar Warren	3
66-Joe Mendes	6	250-Chick Hanaan	8
72-Tom Broder	19		

4:11

ARENA EVENT NO. 9—ARTILLERY DRILL

4:24

ARENA EVENT NO. 10

CALF ROPING—Purse \$800.00—Entrance Fee \$30.00. One-half of purse and one-half of all entry fees for final prize money divided 40, 30, 20 and 10%. Fourth of one-half of purse and fourth of one-half of all entry fees for four day moneys divided 40, 30, 20 and 10%. R.A.A. points—1 point for each \$1.00 paid in prize money and returned entry fees.

Prize—Combination Wrist Watch and Timer presented by the Plymouth Cordage Company.

Prize—Tailored Rodeo Shirt presented by Claire Bigham, Rodeo Buffet, Salinas.

ROPER	CALF	ROPER	CALF
2-John Bowman	27	75-Kenneth Gunter	2
3-Buckshot Sorrells	30	76-Gordon Davis	25
5-Homer Pettigrew	11	79-Hugh Bennett	14
11-H. H. Muller	1	90-Led Englesman	4
18-Asbury Schell	7	31-Willie Clay	17
30-Clay Carr	22	142-Johnnie Schneider	9
37-Andy Jauregui	12	145-Hugh Clingman	16
40-Sam Fancher	20	205-Allan Jespersion	5
43-Joe Edwards	6	131-Joe Welch	31
55-Al Skelton	21	216-Adolph Gill	13
56-Joe Schell	29	224-Leonard Block	23
119-Chuck Shepard	28	95-Pete Grubb	19
69-Ralph Bennett	26	225-Cliff Kilfoyl	3
71-Buck Standifer	24	228-Bob Crosby	18
73-John Rhodes	15	231-Oscar Warren	10
74-Tom Rhodes	8	232-Cleve Kelly	32

4:54
ARENA EVENT NO. 11

CALF RIDING—Purse \$100.00.

301-Bob Conner	311-Don Rothenberger
302-Billy Bardin	312-Stan Fleckner
303-Frankie Frazer	314-Charleston White
304-Bruce Willoughby	315-Earl Burns
305-Kenneth Mason	316-Harry Beck
306-Bob Williams	317-Melva Hicks
307-Jimmie Berreyessa	318-Paul Vargus
308-Paul Knuger	319-Charles Errington
309-Bobby Eckel	329-Betty Errington
310-Bert Underwood	

4:56
ARENA EVENT NO. 12

WILD COW MILKING—Purse \$300.00—Entrance Fee \$5.00. All entry fees added to purse. Fourth of purse and fourth of entry fees divided for 4 day moneys 40, 30, 20 and 10%. First Prize—Tailored Rodeo Shirt presented by Claire Bigham, Rodeo Buffet, Salinas.

268-Harry Rose	273-Jim Perry
264-Phil Winegar	239-Irvin Bray
261-Geil Norris	238-Jim Barbree
260-Jim Rodriguez	233-Willard Gill
252-Frank Diaz	232-Cleve Kelley
198-Joe Souza	231-Oscar Warren
184-Frank Galli	229-Bill Boekenoggen
181-Charles Maggini	196-Gerald Garner
170-Vernon Roen	

TRACK EVENTS

TRACK STARTE—H. Elander.

TRACK JUDGES—Earl Nutting, K. Arano, Rose Whittman.

2:00
TRACK EVENT NO. 1

BEST PARADE HORSE AND OUTFIT

Judges pick best lady and best man each first three days. On Sunday the six lead the parade and fourth couple is selected, and from these best lady and best man are picked for finals. It is not necessary to enter for this event.
1st—Silver trimmed belt presented by Visalia Stock Saddle Co.
2nd—Chop plate presented by Ambler's Pottery Shop.

BEST JUNIOR BOY 15 OR UNDER IN DAILY PARADE

Purse \$15.00. \$2.50 each day, \$5.00 final. Not necessary to enter. Candid Camera presented by Monterey County Ice & Development Company.

BEST JUNIOR GIRL 15 OR UNDER IN DAILY PARADE

Purse \$15.00. \$2.50 each day, \$5.00 final. Not necessary to enter. Candid Camera presented by Monterey County Ice & Development Company.

MOST ELABORATE OUTFIT

Not necessary for owner to ride. To be exhibited when and in such manner as the judges decide. Horse and equipment cannot be shown in Track Event No. 9 or No. 10. Horse and equipment must belong to one man.

1st—Del Monte Cup presented by Hotel Del Monte.	
2nd—Silver Trimmed Belt presented by Visalia Stock Saddle Co.	
13 Lela Davis Capps	175 George Overholt
114 George J. Overholt	198 Joe Souza

2:04
TRACK EVENT NO. 2

COWBOY RELAY RACE
One and One-half Miles

Entrance Fee \$2.50 per team. Purse \$760.00. Daily Prize \$190; 1st, \$90; 2nd, \$60. 3rd, \$40. Riders will be allowed three horses and one assistant for each horse and are to mount, dismount, saddle and unsaddle without assistance, and wear colors when riding.

RIDER		OWNER	
1 Joe Malloy	J. J. Millerick		
2 Floyd Murphy	Cuff Burrell		
3 Burel McBrien	Burel McBrien		

2:10
TRACK EVENT NO. 3

BEST COWHORSE AND COWGIRL OUTFIT

Not necessary for owner to ride. Horse must be serviceably sound. To be exhibited when and in such manner as judges may require. Horse or equipment cannot be shown in Track Event No. 8 or No. 9. Any contract outfit will not be allowed to compete. Horse and equipment must belong to one person or company.

1st—Trophy presented by J. C. Penny Company.	
2nd—Set of Pottery presented by Ambler's Pottery Shop.	
9 Nancy Weill	220 Mrs. Roy Colvin
20 Rose Stevens	227 Virginia Hunter
23 Mrs. Maxwell McNutt	236 Mrs. M. E. Roberts
326 Mrs. Ed. Brown	161 Mari Hemphill
327 Miss W. K. Linsforth	168 Mrs. Peter Duckworth
58 Mary Riley	171 Mrs. O. J. Roen
122 Peggy Mathiot	191 Verrah Sharrah
123 Camiel Burham	209 Marjorie Homer
110 Anna Lee Hansen	251 Betty Baldwin
61 Sheila Moore	256 Maida McCray
100 Martha Steere	257 Beth Mahan
130 Lazell Faxon	258 Thelma Beck

BEST COWHORSE AND COWBOY OUTFIT

Not necessary for owner to ride. Horses must be serviceably sound. To be exhibited when and in such manner as judges require. Horse or equipment cannot be shown in Track Event No. 8 or No. 10. Any horse or outfit belonging to any contract outfit will not be allowed to compete. Horse and equipment must belong to one person or company.

1st—Pair Silver Spurs presented by Keystone Saddle Company.	
24 Maxwell McNutt	226 Jack Huber
107 Jim Cumming	248 Jack Etchevery, Jr.
57 Tom Hudson	249 George Maderfos, Jr.
111 Albert C. Hansen, Jr.	171 O. J. Roen
62 David Moore	208 Forest Homer
64 Wesley Lyons	206 Dudley Taylor
221 Eli Popovich	181 Charles Maggini
223 Gary Welch	

2:14
TRACK EVENT NO. 4a
EXHIBITION BY WM. JEFFERY AND CHIQUITO

2:14
TRACK EVENT NO. 4b
MONTY MONTANA—TRICK AND FANCY ROPER

2:20
TRACK EVENT NO. 5
BEST HACKAMORE HORSE

Prize \$100.00 1st, \$50; 2nd, \$30; 3rd, \$20. Entrance Fee, \$5.00 added to purse and divided 40, 30, 20 and 10%. Points, conformation 30%, Rein 35%, Manners 35%. Ability for this class to be reined with one hand will play an important part in judging this class. Horses must be under six years. Decision of judges on age will be final. Horse cannot show more than one year.

1st—Silver Belt Buckle presented by Al's Store for Men.	
2nd—Silver Martingale presented by Leach's Pharmacy.	
48 Mrs. Vanderbilt Phelps	275 J. Edward Seale
128 Monroe Harmon	147 Frank Santos
149 Lester Garner	181 Charles Maggini
219 Sam Rodriguez	184 Frank Galli
222 Roy Colvin	189 Joe Mattos
235 Marvin E. Roberts	266 Mrs. Robert H. Geer

2:25
TRACK EVENT NO. 6
ONE-HALF MILE RACE—Men

Purse \$320.00—Entrance Fee \$2.50. Daily prizes \$80.00: 1st, \$40; 2nd, \$15; 3rd, \$15. Over night entries must be made. Catch weight. Riders must wear colors. To enter one must have string entered in with Cowboy or Cowgirl Relay or Pony Express.

HORSE		RIDER		OWNER	
1	Corn Cutter	Floyd Murphy	Cuff Burrell		
2	Elleon		Marvin E. Roberts		
3	Green Timber	Joe Malloy	J. J. Millerick		
4	Glad Timber	B. McBride	J. J. Millerick		

2:30
TRACK EVENT NO. 7

**PRESENTATION OF CALIFORNIA'S 1939 OUTDOOR
HIGH SCHOOL GIRL**

2:35
TRACK EVENT NO. 8
WATER WAGON

2:38
TRACK EVENT NO. 9
COWBOY PONY EXPRESS RACE
One and One-half Miles

Entrance Fee \$2.50 per team. Purse \$760.00. Daily Prize \$190; 1st, \$90; 2nd, \$60; 3rd, \$40. Not less than three entries. Each rider will be allowed three horses and one assistant for each horse. Contestants will not be allowed to change horses during race without the consent of the judges. All contestants must mount "pony express style" and wear colors when riding.

RIDER		OWNER	
1 Joe Malloy	J. J. Millerick		
2 Floyd Murphy	Cuff Burrell		
3 Marvin E. Roberts	Marvin E. Roberts		

2:46
TRACK EVENT NO. 10
BEST COWHORSE—NOVICE CLASS

Purse \$150.00—Entrance Fee \$5.00. Horses to be shown as judges desire. Horses must be serviceably sound and free from natural blemishes. All horses to be shown in Spanish or Half Breed Bits. No bosal, nose strap or martingale. Points: Rein, 35; Conformation, 30; Manners, 35; Open to horses that have not won a first prize at any show prior to January 1, 1939. No contract outfit allowed to enter. Purse and entry fees to be divided 40%, 30%, 20%, 10%. Horses shown cannot go in open class or reined class. Working cattle to play an important part in judging this class. Stallions, mares or geldings judged equally.

1st—C. H. Sooy Cup presented by C. H. Sooy.	
2nd—Pair of Olson Steltzer hand made boots presented by Daley's Bootery.	
48 Mrs. Vanderbilt Phelps	207 Clyde Taylor
49 Joe Algrava	248 Jack Etchevery, Jr.
106 B. C. Farrell	270 Vic Castro
327 W. K. Linsforth	280 Dan O'Neil
51 Al Foster	217 Mario Del Lemo
52 West'n Horsem'n Magazine	183 Lola Galli
57 Tom Hudson	181 Charles Maggini
78 Merrill Packing Co.	189 Joe Mattos
127 L. M. Tynan	195 Frank Grimes
134 Albert Hansen	

3:00
TRACK EVENT NO. 11
SILVER DOLLAR, THE EDUCATED BRAHAMA BULL

Attend the Shows in
LIVESTOCK PAVILION
TREASURE ISLAND
(Watch for Schedules of Coming Events)

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Featuring
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76

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RODEO BOX HOLDERS, 1939

27 F Aaroe, A.	33 D Daley, Oscar R.
8 E Abbott, Carl H.	32 D Daugherty, G. A.
9 C Abbott, H. E.	21 C Dayton, F. E.
24 A Adams, Russell	36 C Davies, Ed
46 A A D H Co.	18 D Dean, Graham
35 B Agostini, Henry	36 D Del Monte Properties Co.
43 B Ah Tye, Wallace	17 F Dodge, R. W.
7 B Anderson, Walter	6 E Doud, Mrs. Thomas
12 D Ansberry, J. H.	17 C Dougherty, E.
13 D Ansberry, J. H.	12 B Dunning Motor Co.
23 D Arena, V. M.	
21 D Armstrong, John A.	14 F Eastland, Chas.
33 B Associated Seed Growers	42 D Evans, Wesley
8 D Ayer, C. W.	
	35 E Farley, Walter
23 B Bailey, Dick	36 E Farley, Walter
37 F Baird, Bruce	26 B Faw, Claude
32 B Baltz, Herbert	27 B Faw, Claude
4 E Bardin, J. A.	19 E Fish, Sidney
37 C Bardin, Jim G.	41 B Fleckner, L. L.
10 A Bardin, O. P.	47 A Foster & Kleiser
22 B Bardin, Walter	
9 D Beasley, W. C.	13 B H. P. Garin
8 A Benson, Robert P.	17 B General Box Distributors
14 E Bergschicker, W. E.	34 A Gernert, P. C.
25 D Bigham, A. C.	6 B Gilbert, W.
31 C Bingaman, E. W.	23 C Gould, Geo. S.
5 B Bingaman, W. H.	26 D Grainger, W. B.
20 E Blount, J. T.	2 E Griffen, Allen
39 F Blyth, Chas.	27 E Grissom, C. A.
6 D Bomer, S. E.	
17 E Bordges, E. H.	30 D Haldorn, Stuart
4 C Bramers, W. T.	22 C Hansen, Albert
6 C Breschini, Mrs. John	38 D Harden, E. E.
12 C Bryan, W.	19 D Hargis, W. H.
2 B Butner, C. E.	30 E Harris, E. Clyde
	15 C Hartshorn, G. L.
	21 E Hatton, E. G.
	43 D Hayward Lumber Co.
	40 F Hayward Lumber Co.
25 E California Pine Box Dist.	28 C Hebbbron, Elton
32 E Case, R. D.	35 D F. Hebbbron & H. Adams
48 A Central Supply C.	14 D C. S. Howard
39 B Chappel, J. H.	18 C Hughes, Martha C.
33 A Chesholm, C.	17 D Hughes, R. L.
29 D Church, Bruce	3 B Hunt, Harry
34 E Church, Bruce	15 D Hunter, Will
15 B Church, John	22 D Hurt, Grover
31 B Christierson, S. V.	43 E Hutton, W. W.
31 E Clark, Al	
23 E Cornell, Frank	12 A Jefferson, J. K.
24 E Cornell, Frank	11 C Jeffery, Wm.
38 C Cornett, J. A.	16 F Joy, Carol
1 D Cornett, S. C.	
39 C City Council	34 B Kenner, J. D.
39 D Cozzens, H. F.	38 B Knowlton, E. L.
44 C Cumming, W. N.	

28 B Lacey, A. D.	14 C Madeira, D. A.
9 E Lacey, C. F.	28 E Malcolm, R. K.
30 B Lacey, Garth	44 D Maller, Leo
24 B Lawler, W. H.	11 A Markham, Walter
10 D Leach, E. J.	28 D Martin, Mrs. Kate
26 E Lund, Arthur	35 A Martin, Louisa
2 F Lundholm, B. E.	3 D Martin, W. J.
43 C Lynn, Denny	23 A Matthews, Glenn
	13 F Merrill, T. F.
	41 C Meyenberg, J. P.
	40 B Monterey Co. Ice, Dev. Co.
	25 F Monterey Co. Ice, Dev. Co.
	34 D Mont. Co. Title & Abstract
	40 C Monterey Co. T. & S. Bank
	4 F Monterey Co. T. & S. Bank
	7 E Moore, Geo. G.
	5 C Moore, I. W. Jr.
	44 B Moy, Harry
	29 B Muller Mortuary
	41 D Myers, F. S.
	24 C Myers, Ralph
	18 E McAdams, C. A.
	7 D McCargar, Fred S.
	19 C McFadden, Chas.
	35 C McFadden, D. P.
	34 C McHarry, Earl
	39 D McKinnon, D. F.
	25 C Nagle, J. L.
	1 B Nutting, K. R.
	11 E Nusz, O. H.
	32 C Outhier, C. B.
	1 F Owen, Roy
	4 B Paine, Walter
	8 C Parker, Garth
	22 E Patrick Corp., A. R.
	20 D Pioda, Chas L.
	12 E Prader, J. I.
	10 C Reeves, Rollin
	26 C Rianda, A. V.
	19 B Richardson, Geo.
	16 D Russell, H. P.
	36 A Russell, H. P.

3 E Saunders, Geo. E.
26 F Settrini, Gus
21 B Schween, W. J.
44 E Schuman, Meyer
20 C Scott, Russell
14 B Sego Milk Products Co.
42 B Shaw, Chas.
16 B Shell Oil Co.
42 E Sherwood Family
5 E Silacci, H. E.
15 E Silacci, H. E.
16 E Silacci, H. E.
13 E Silacci, Ki
10 E Silacci, Wm.
11 B Silliman, Geo.
18 F Silva Truck Line, Jack
3 F Somavia, John
10 B Somavia, Ramon
27 D Sooy, C. H.
1 E Speidel, Merritt
30 C Speigl, E. H.
18 B Southern Pac. Milling Co.
11 D Stirling, Lester
22 A Storm, D. A.
27 C Strobel, H. L.
41 E Supervisors, Mont. Co.
31 D Tavernetti, A. A.
29 C Tavernetti, W. R.
33 E Taylor, Chas.
37 B Terrill, W. J. B.
2 D Tholcke, Grover
25 B Tickle, E. H.
16 C Trescony, J. G.
3 C Tynan, L. M.
33 C Tynan, L. M.
29 E Tynan, L. M.

9 B Wallace, John E.
20 B Weihe, F. E.
27 A Weybret, Fred
24 D Whitehill, Irvin
42 C Williams, Jennie
29 F Williamson, G. F.
19 F Williamson, G. F.
44 F Williamson, G. F.
37 D Wyatt, L. E.
36 B Wyatt, L. E.
8 B Zabala, Anna
7 C Zaballa, Mrs. W. W.

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HOTEL CLUNIE, SACRAMENTO
A California Institution Serving You

THE CALIFORNIA RODEO

Hundreds of people living in Salinas and the neighboring communities give their time and expenses without any compensation whatsoever to the California Rodeo. They, therefore, are particularly anxious to learn of any discourtesies or overcharges, or any other reasons for complaints and welcome any constructive criticism or suggestions for improvement for another year.

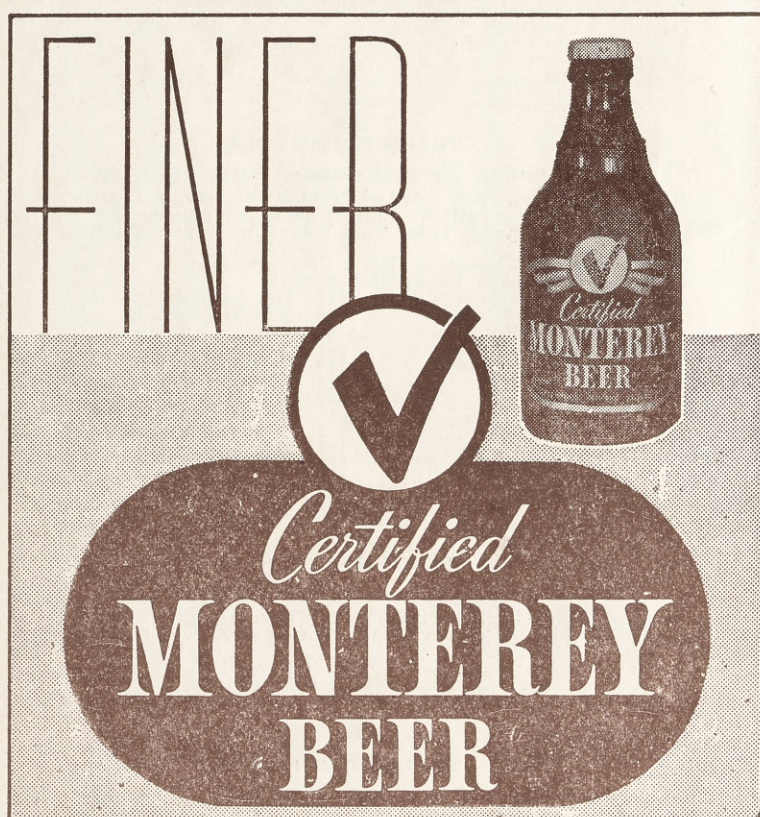
This applies not only to the employees of the rodeo, and vendors of merchandise in the rodeo grounds, but also to merchants, hotels, restaurants, camp grounds and everyone serving guests of the rodeo at Salinas.

The California Rodeo is a non-profit corporation owned and controlled by cattlemen from all over California. Its purpose is to perpetuate the customs and pleasures of the early day cattlemen. Any undue roughness and cruelty to animals will not be

tolerated and any contestant or employee who is cruel to any animal will be barred from further participation in any event. Cooperation of the contestants in seeing that there are no delays is appreciated by the management as well as the public. Any contestant who fails to appear when name is called is barred from further participation in that event and all entry fees forfeited. Judges may bar any participants who fail to appear in full cowboy regalia. Rodeo Association of America rules apply in all cases not herein enumerated. All rules are subject to change and additional information will be posted from time to time in the cowboy headquarters.

The management reserves the right to cancel any event herein listed without notice, and to refuse entry fees of any person and to return entry fees already paid.

Welcome ! LEO CARRILLO
In Your New RKO Picture
"THE GIRL AND THE GAMBLER"
with The Dead End Kids in "HELLS KITCHEN"
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\$100 in Cash by Hamley's Saddle Co., Pendleton, Oregon
TO THE CHAMPION BULL OR STEER RIDER
Montgomery Ward & Co., offers \$200 with \$125 for second
\$75 for third

TO THE CHAMPION STEER DECORATOR

1st: \$100. in Cash; 2nd: \$50 in Cash: By the Howard
Buick Automobile Co., of San Francisco, Calif.

TO THE CHAMPION SINGLE ROPER

\$250 Saddle by the Keyston Bros. Saddlery of
San Francisco, Calif.

TO THE CHAMPION TEAM ROPER

1st: \$100 in Cash; 2nd: \$50 in Cash: By H. J. Justin &
Son, Ft. Worth, Texas

TO THE CHAMPION BRONC RIDER

\$200.00 in cash by Harry Rowell, Rodeo Stock Contractor
Hayward, California; 2nd, \$50.00 in cash given by Uncle
Sam Work Shirts.

TO THE CHAMPION CALF ROPER

1st, \$100.00 by Porter Saddle Co., Phoenix, Ariz., 2nd, \$50
by West-Holliday Co., of San Francisco, Publishers'
Representatives

TO THE CHAMPION STEER WRESTLER

\$100 in Cash by John B. Stetson Hat Co.
of Philadelphia, Pa.

THANKS!

Due to lack of space ads from the following were necessarily left out . . . Thanks for sending them in.

H. C. Capwell's, Oakland; The White House, and The Emporium, San Francisco; Old Stagg's Corral, on the Bay Shore Hiway, Palo Alto; O'Briens, and Hotel St. Claire, San Jose; Dinah's Shack, Palo Alto; The Anderson Hotel, San Luis Obispo; Santa Maria Inn, Santa Maria; Barbara Hotel, and El Encanto Hotel, Santa Barbara; Californian Hotel, and Fresno Hotel, Fresno; Roslyn, Mayfair, and Savoy Hotels, Los Angeles.

3:05
TRACK EVENT NO. 12

COUNTY COWGIRL RACE—300 Yards

Santa Cruz, Monterey, San Benito County riders and horses only, run jointly. Purse \$300.00. Entry Fee \$2.50, added to purse and divided 50, 30 and 20%. Daily money \$75: 1st, \$40; 2nd, \$20; 3rd, \$15. Trophy added on last day. Horse winning first each day eliminated. All first and second place horses of first three days to run in finals on Sunday. No contract horse or horses shipped with contract outfit will be allowed to start. Cowboy saddle must be used. Judges decision final.

1st—Silver Trophy presented by Safeway Stores.
2nd—Trophy presented by Monterey County Ice and Development Company.

HORSE	RIDER	OWNER
1 Buck	Rose Southworth	Mrs. Southworth
2 Sam	Irene Ayres	Irene Ayres
3 Red	Isabell Belden	Isabell Belden
4 Pat	Ruth Miller	J. B. Miller
5 Scotty	Lola Galli	G. F. Williamson
6 Waimui	Helen Bras	Tim Phillips
7 Dr. Moss	Geraldine Flint	R. C. Collins
8 Dixie	Thelma Beck	Thelma Beck
9 Poppy	Phyllis Russell	Phyllis Russell

3:10
TRACK EVENT NO. 13

TRICK AND FANCY RIDING

Dick Griffith, Monty Montana, Louise Montana, Frances Steeler, Vern Goodrich, Myrtle Goodrich.

3:29
TRACK EVENT NO. 14

2½ FURLONG RACE for Registered Half Thoroughbred Horses that are registered in the half breed book. Must have four entries or event will not be held. Decision of judges final in regard to eligibility of horse. Entry Fee \$2.50. Purse for each day \$80.00. 1st, \$32; 2nd, \$24; 3rd, \$16; 4th, \$8. Entry fees added and divided 40, 30, 20, and 10%. First eliminated each day. First and second each day to go in Track Event No. 20 on Sunday.

HORSE	RIDER	OWNER
1 Jimmie	Floyd Murphy	Cuff Burrell
2 Foxy Bias	Joe Algrava	Mrs. Vanderbilt Phelps
3 Cotton	Helen Bras	Tim Phillips
4 Blazer	Ruth Miller	J. B. Miller
5 Delano	Marvin Lester	J. J. Millerick

3:34
TRACK EVENT NO. 15

JUNIOR BOYS AND GIRLS STOCK HORSE CLASS

Boys—12 years and under. Girls—12 years and under. Boys—Over 12 years and under 16 years. Girls—Over 12 years and under 16 years. Required to work horses as judges see fit. The decision of judges in regard to age of children to be final. No contract outfit allowed to enter and horses shown in this class cannot show in open, novice or reined class.

Trophies presented by the following: Dr. and Mrs. E. J. Leach; Mr. and Mrs. T. R. Merrill; Albert Hansen; Mr. and Mrs. Graham Dean; Sproles Jewelry; Nehi Bottling Company; Monterey County Ice & Development Company; Mr. and Mrs. Vic Barlogio; Mr. and Mrs. Ralph Myers; Mr. and Mrs. Dean Lacey; Mr. George Gould; Mr. Gunnar C. Tornberg; Mr. and Mrs. Lester Stirling; Salinas Valley Realty Company; Mr. and Mrs. Leslie Granger; Mr. and Mrs. Horace Wisely; Mr. F. E. Dayton; Mr. Walter Markham; Mr. William Butts; Mr. and Mrs. W. B. Grainger; Mr. and Mrs. E. E. Harden; Mr. Jim Bungard.

Girls Over 12 Years

12	Joyce Lamb	13	June Lamb
58	Mary Riley	247	Ruth Gomez
113	Barbar Malcolm	177	Shirley Scofield
61	Sheila Moore	15	Norma Matthews

Girls Under 12 Years

7	Arlene Bardin	110	Anna Lee Hansen
17	Nadine Gigliotti	279	Mono Castro
60	Betty Riley	186	Barbara McReynolds

Boys Over 12 Years

116	Roe Martin	172	Fred Gatzman, Jr.
124	Jack McMahon	178	Bill Reeves
126	Arthur Hatley, Jr.	206	Dudley Taylor
62	David Moore	148	Donald Santos
118	Bob Martin	259	Bob De Lorme

Boys Under 12 Years

1	Harry Stevens, Jr.	111	Albert C. Hansen, Jr.
22	Howard Leach	234	Marvin E. Roberts, Jr.
112	Frankie D. Amaral	276	George M. Struve, Jr.
115	Jack Martin	159	John Arano
125	Tom Brown		

3:49
TRACK EVENT NO. 16

ONE-HALF MILE RACE—Ladies

Purse \$320.00 Daily Prize \$80.00: 1st, \$40; 2nd, \$25; 3rd, \$15. Overnight entries must be made. Entrance fee \$2.50. Catch weight. Riders must wear colors. To enter this one must be entered in either Cowboy Pony Express or Cowboy and Cowgirl Relay Race.

HORSE	RIDER	OWNER
1 Mack	Isabell Belden	Isabell Belden
2 La Volta		Cuff Burrell
3 Transfursion	Lois Gruff	J. J. Millerick
4 Casey	Ruth Brown	Cuff Burrell

3:55
TRACK EVENT NO. 17

BEST DISPLAY OF STOCK HORSES—(Elaborate Equipment) (Three) and Equipment

Most elaborate equipment owned by one person or company.
1st—Silver Mounted Bridle by Olson Nolte Saddle Company.

BEST DISPLAY OF STOCK HORSES—(Working Equipment) (Three) and Equipment

Best working equipment owned by one person or company.
1st—Silver Headstall presented by Richardson-Chevrolet Motor Company.
2nd—Pair of Spurs presented by Cutter Laboratories.

46	Mrs. Lore Riggins	171	O. J. Roen
48	Mrs. Vanderbilt Phelps	174	J. E. O'Neil
122	Peggy Mathiot	191	Verrah Sherrah
123	Camile Burham		

4:01
TRACK EVENT NO. 18

BEST COWHORSE—OPEN CLASS

Purse \$150.00 Horses to be shown as judges desire. Horses must be serviceably sound and free from natural blemishes. All horses to be shown in Spanish or Half Breed Bits. No bosal, nose strap or martingale. Points: Rein, 35; Conformation, 30; Manners, 35. An entry fee of \$15 will be charged, to be added to the purse, the purse and entry fees to be divided as follows: 1st, 40%; 2nd, 30%; 3rd, 20%; 4th, 10%. Horse shown cannot go in the novice class. This class to work cattle. Stallions, mares or geldings judged equally.

1st—"The Hub Cup" presente by The Hub "Whitehills".
2nd—Gold Trophy presented by Johnson's Garages.

104	Ed Eaton	158	Keeno Arano
228	Bob Crosby	181	Charles Maggini
244	Earl E. Danielson	287	Verne Castro
179	John Ojada	266	Mrs. Robert H. Geer
279	F. L. Castro	281	Paul Daniels

4:12
TRACK EVENT NO. 19

WATER WAGON

4:28
TRACK EVENT NO. 20

COWGIRL RELAY RACE

One and One-half Miles

Entrance Fee \$2.50 per team. Purse \$760.00. Daily prize \$190; 1st, \$90; 2nd, \$60; 3rd, \$40. Each rider may be assisted in mounting. Each rider will be allowed three horses and one assistant for each horse. Contestant will not be allowed to change horses during the race without the consent of the judges. Contestants must wear colors when riding.

	RIDER	OWNER
1	Lois Grubb	J. J. Millerick
2	Ruth Brown	Cuff Burrell
3	Isabell Belden	Isabell Belden

4:33
TRACK EVENT NO. 21

BEST DISPLAY OF COWHORSE TYPE ON HALTER

Entry Fee \$5.00; Purse \$100.00 divided \$40, \$30, \$20, \$10. Entry fee added. Horses will be judged as to soundness and ability to be good cowhorse type. This class for mares, geldings and stallions.

1st—Trophy presented by King City Stampede.
2nd—Cup presented by Sproles Jewelry.

8	Foster K. Tynan	133	Jim Lapierre
29	Mrs. O. W. Wigmore	220	Mrs. Roy Colvin
44	R. P. Holliday	235	Marvin E. Roberts
46	Mrs. L. Lore Rignni	237	Mrs. Dan De Rosa
103	Lela Davis Capps	170	Vernon Roen
107	Jim Cumming	274	Phyllis Russell
326	Mrs. Ed Brown	275	J. Edward Seale
327	W. K. Linsforth	214	William Jeffery
59	T. F. Riley	215	William Jeffery
110	Anna Lee Hansen	168	Mrs. Peter Duckworth
111	Albert C. Hansen, Jr.	171	O. J. Roen
100	Martha Steere	199	Tom Belcher
130	Lizell Faxon	208	Forest Homer

4:38
TRACK EVENT NO. 22

ONE-QUARTER MILE CHARIOT RACE

Purse \$320.00—Daily Prize \$80.00. To enter this, one must be entered in either Cowboy Pony Express or Cowgirl Relay Race.

	DRIVER	OWNER
1	Bud Brown	Cuff Burrell
2		J. J. Millerick

4:41
TRACK EVENT NO. 23

EXHIBITION BY 11th CAVALRY, U. S. A.

4:51
TRACK EVENT NO. 24

WILD HORSE RACE—Purse \$400.00—No Entrance Fee. Entry fee must be paid in another Arena Event. Day Money: 1st \$40; 2nd, \$25; 3rd, \$15; 4th to 20th, \$2.50.

CONTESTANTS' NAMES AND NUMBERS

1	Harry Stevens, Jr.	92	Jim McGee	187	Jim Indart
2	John Bowman	93	Marion Vincent	189	Joe Mattos
3	Buckshot Sorrells	94	H. G. Vincent	190	Charles Grubb
4	Burrell Mulkey	95	Pete Grubb	191	Verrah Sherrah
5	Homer Pettigrew	96	John Bartram	192	Joe Stewart
6	Gene Arrants	97	Ray Bartram	193	Irvin Inks
7	Arlene Bardin	98	John Gerig	194	Bill Caldera
8	Foster Tynan	99	M. W. Del Re	195	Frank Grimes
9	Nancy Weill	100	Martha Steers	196	Gerald Garner
10	Carrol Henry	101	Dick Griffith	197	Bob Garner
11	H. H. Muller	102	Leonard Mitchell	198	Joe Souza
12	Joyce Lamb	103	Leila Davis aCpps	199	Tom Belcher
13	June Lamb	104	Ed Eaton	200	Truck Smith
14	Eddie Rgoers	105	Hubert Sandall	201	Cherokee Alkorn
15	Norma Matthews	106	B. C. Farrell	202	Frank Schneider
16	Bob Cunningham	107	Jimm Cumming	203	Canada Kid
17	Nadine Gigliotti	108	Duart Ryan	204	Howard Brown
18	Asbury Schell	109	Zack McWiggins	205	Allan Jespersion
19	Kid Fletcher	110	Anna Lee Hansen	206	Dudley Taylor
20	Rose Stevens	111	Albert C. Hansen, Jr.	207	Clyde Taylor
21	Ot Williams	112	Frankie De Amaral	208	Forrest Homer
22	Howard Leach	113	Barbar Malcolm	209	Marjorie Homer
23	Mrs. Maxwell McNutt	114	George J. Overholt	210	Joe Violini, Jr.
24	Maxwell McNutt	115	Jack Martin	211	Ben Violini
25	Smokey Snyder	116	Roe Martin	212	Frank Mendes
26	Mike Vassil	117	T. J. Martin	213	John Taylor
27	Eddie Curtis	118	Bob Martin	214	William Jeffery
28	George Yardley	119	Chuck Sheppard	216	Adolph Gill
29	Mrs. O. W. Wigmore	120	Frank Finley	217	Maria De Lerma
30	Clay Carr	121	Tiger Lopez	218	Walt Stevenson
31	Willie Clay	122	Peggy Mathiot	219	Sam Rodriguez
32	Sam Howe	123	Camiel Burham	220	Mrs. Roy Colvin
33	George Howe	124	Jack McMahon	221	Eli Popovich
34	George Kline	125	Tom Brown	222	R. Colvin
35	Robert Nyswonder	126	Arthur Hatley	223	Joe Welch
36	Harold Gill	127	L. M. Tynan	224	Leonard Block
37	Roonie Russell	128	Monroe Harman	225	Cliff Kilfoyl
38	Andy Jauregui	129	Glen Tyler	226	Jack Huber
39	Holloway Grace	130	Lazell Faxon	227	Virginia Hunter
40	Harry Logue	131	Joe Welch	228	Bob Crosby
41	Sam Fancher	132	Roy Stuart	229	Bill Boekenooen
42	Ben Fancher	133	Jimmie Lapierre	230	G. F. Williamson
43	Jackie Cooper	134	Otto Hansen	231	Oscar Warren
44	Joe Edwards	135	Ed Osborn	232	Cleve Kelley
45	R. P. Holliday	136	E. V. Dorsey	233	Willard Gill
46	Fritz Truan	137	Bob Estes	234	Marvin Roberts, Jr.
47	Mrs. L. Lore Riggis	138	Henry Bird	235	Marvin E. Roberts
48	Doff Aber	139	John Vierra	236	Mrs. M. E. Roberts
49	Mrs. Vanderbilt Phelps	140	J. B. Huston	237	Mrs. Dan De Rosa
50	Joe Algrava	141	Walt Stuart	238	Jib Barbree
51	Al Coelho	142	Johnnie Schneider	239	Irvin Bray
52	Al Foster	143	Smokey Moran	240	Doggie Markham
53	Western Horseman Magazine	144	Al Ray	241	Butch Rotchin
54	Carl Dossey	145	Hugh Clinganman	242	Manuel Enos
55	Jack Myers	146	Cecil Henley	243	Harry Stevens, Jr.
56	Al Skelton	147	Frank Santes	244	Carl Daniels
57	Joe Schell	148	Donald Santos	245	A. Ordway
58	Tom Hudson	149	Lester Garner	246	Joe Sanchez
59	Mary Riley	150	Leonard Santos	247	Ruth Gomez
60	T. F. Riley	151	Ray Kohrs	248	Jack Etcheverry, Jr.
61	Betty Riley	152	Lee Moreno	249	George Medeiros, Jr.
62	Shelia Moore	153	Cecil Jones	250	Chick Hanaan
63	David Moore	154	Buck Vincent	251	Betty Baldwin
64	Tex Ralbourne	155	Joe Rodriguez	252	Frank Diaz
65	Wesley Lyons	156	Tom Mattart	253	Carl Mendes
66	Gene Rambo	157	Toney Morano	254	Halrod Vasche
67	Joe Mendes	158	John Morano	255	Gene McGregor
68	Fred Alm	159	Robert Hemphill	256	Maida McCray
69	Charles Parlett	160	Mari Hemphill	257	Beth Mahan
70	Ralph Bennett	161	John F. Quirin	258	Thelma Beck
71	Slim Wallace	162	Agnew Shea	259	Bob De Lorme
72	Buck Standifer	163	Bill McGrath	260	Jim Rodriguez
73	Tom Breden	164	John McGrath	261	Geil Norris
74	John Rhodes	165	Bert Dozier	262	Bud Roberts
75	Tom Rhodes	166	Pete Duckworth	263	Glen Shaw
76	Kenneth Gunter	167	Mrs. Pete Duckworth	264	Phil Winegar
77	Gordon Davis	168	Joe McCormick	266	Mrs. Robert Geer
78	Girard Davis	169	Vernon Roen	267	Verne Castro
79	Merrill Packing Co.	170	O. J. Roen	268	Harry Rhodes
80	Hugh Bennett	171	Fred Gatzman, Jr.	269	Dutch Martin
81	Reginald Wilson	172	George Donaldson	270	Vic Castro
82	Ernest Gill	173	J. E. O'Niel	271	H. G. Hansen
83	Olan Sims	174	George Overholt	272	Cliff Hicks
84	Al Hayes	175	Bill Nissen	273	Jim Perry
85	Ward Watkins	176	Shirley Scofield	274	Phyllis Russell
86	John Mendes	177	Bill Reeves	275	J. Edward Seale
87	D. R. Wilder	178	John Ojada	276	George Struve, Jr.
88	Duck Swan	179	Charles Maggini	277	Ki Silacci
89	R. T. Suell	180	Jim Walters	278	Mono Castro
90	Charles Akers	181	Lola Galli	279	P. L. Castro
91	Led Englesman	182	Frank Galli	280	Dan O'Niell
	Mitch Owens	183	Sidney Hardey	281	Paul Daniels
		184	Barbara McReynolds		

San Benito County Saddle Horse Show

AUGUST 18, 19 & 20, 1939

Hollister California

Rules and Regulations for Arena Events of the 1939 California Rodeo

Arena Event No. 1

BULL RIDING

Riders must take bulls as they come in chute and must ride as their names appear on program. Any rider turning down bull or refusing to ride or not being ready to ride when called will be disqualified and not allowed to ride for day money that day or any following in this event, and shall also forfeit his entrance fee. All entries go each day. Riders allowed eight seconds to make ride.

Riding to be done with rigging and one hand. This will be a four ride average. Each contestant must wear a cowboy hat, boots and spurs when coming out of chute. The judges' decision will be final in this contest.

Arena Event No. 2

DAILY STEER ROPING

Ropers must take steers as they come in chute and ropers must rope as their names appear on program. Any roper turning down steer or refusing to rope or not being ready to rope when called will be disqualified and not allowed to rope for day money that day, or any day following in this event and also shall forfeit his entrance fee. First three days one-third of all entries go each day. All contestants having made time go on fourth day for two steer average.

Each contestant will be allowed one throw and on failure to catch must retire immediately from arena. Roper must daily to stop steer. No tied ropes allowed. Ropers will start from behind a barrier. Ten seconds fine for breaking barrier.

Steer belongs to roper after he crosses deadline regardless of what happens. Steer to be roped by head or horns or head and one horn. Five seconds fine for head or horns and one front foot. All other catches disqualify, including one horn and figure eight on the nose.

Time to be taken when horse has been brought to a stop facing steer with rope tight. If steer is handled roughly at any time, the contestant will be disqualified if in the opinion of the field judges he has intentionally done so. Any question as to catch in this contest will be decided by the judges. Each contestant must wear cowboy hat and boots.

Arena Event No. 3

BRONC RIDING

Riders must ride as their names appear on program. Any rider turning down horse, or refusing to ride, or not being ready to ride when called will be disqualified, and not allowed to ride for day money that day, or any day following in this event, and shall also forfeit his entrance fee. All riders go each day.

Horses and association saddles will be furnished by the management, and the management will draw mounts for riders. If rider draws a horse he has once ridden during this contest, he must draw again, and must ride as often on any horse as judges deem necessary. Riding to be done with plain halter and one rein. Rein must be without tape or knots. Rein hand must show daylight above horse's neck. Hand and rein must be on same side of horse's neck. After the horse leaves the chute, everything the rider does will be counted for or against him.

The matter of re-rides will be decided by the judges. Riders allowed 10 seconds to make the ride. Any of the following offenses will disqualify rider—being bucked off; coasting with feet against horse's shoulders; changing hands on rein; wrapping rein around hand; pulling leather; losing a stirrup; failure to leave starting place with both spurs against horse's shoulders; not being ready to ride when called; use of any substance on any part of rider's clothing or on any part of his equipment; cheating in any manner to prevent horse from doing his best. This will be a four ride average. Each contestant must wear a cowboy hat, chaps, boots and spurs when coming out of the chute. The judges' decision will be final in this contest.

Arena Event No. 4

DAILY TEAM ROPING

Ropers must take steers as they come in chute, and ropers must go as their names appear on program. Any roper turning down steer or refusing to rope, or not being ready to rope when called will be disqualified and not allowed to rope for day money that day or any day following in this event, and also shall forfeit his entrance fee. First three days one-third of all entries go each day. All teams having made time go on fourth day for two steer average.

Contestants allowed to enter but one time. Each contestant will be allowed to carry but one rope. Each team allowed four throws in

all. Roper roping steer without turning loose the loop will be considered no catch.

Contestants will start from behind a barrier. Ten seconds fine for breaking barrier. Steer belongs to roper after he crosses deadline regardless of what happens. Ropers must daily to stop steer. No tied ropes allowed. Steer to be roped first by head or horns or head and one horn. Five seconds fine for head or horns and one front foot. All other catches disqualify including one horn and figure eight on the nose. Steer to be roped by one or both hind feet. Allowing steer to back into loop not permitted. Straight time for two hind foot catches. Five seconds added to time for one hind foot catch.

Steer to be stopped but not thrown. Time will be taken when steer is stopped, both horses facing steer in line with ropes tight. Time limit 90 seconds. Steer must not be handled roughly at any time and ropers may be disqualified if in the opinion of the field judges they have intentionally done so. Any question as to catches in this contest will be decided by the judges. Each contestant must wear a cowboy hat and boots.

Arena Event No. 5

STEER DECORATING

Contestants must take steers as they come in chute, and must go as their names appear on program. Any contestant turning down steer or refusing to take steer, or not being ready to take steer when called, or failing to jump at steer after he does take him, will be disqualified, and not allowed to compete that day or any day following in this event, and also shall forfeit his entrance fee. All entries go each day.

Decorator and hazer will start from behind a barrier. Ten seconds fine for breaking barrier. Steer will be given a start. Steer belongs to decorator after he crosses deadline, regardless of what happens.

Decorators must leave horse, then place rubber band around steer's nose, steer must be on his feet when decorated. **Rubber bands must have ribbons fastened to them not less than one foot long. Shortening ribbons will disqualify contestant.**

Contestant who in the opinion of the judges abuses the steer in any manner will be disqualified.

Hazer must not render any assistance to contestant while contestant is working with steer, or contestant may be fined or disqualified in the opinion of the field judge. A time limit of sixty seconds will be allowed each contestant to catch and decorate steer. This will be a four steer average. Each contestant must wear a cowboy hat. The judges' decision will be final in this contest.

Arena Event No. 6

BAREBACK BRONC RIDING

Riders must ride as their names appear on program. Any rider turning down horse, or refusing to ride, or not being ready to ride when called will be disqualified, and not allowed to ride for day money that day, or any day following in this event, and shall also forfeit his entrance fee. All riders go each day. One hand rigging to be used.

Horses will be furnished by the management, and the management will draw mounts for riders. If rider draws a horse he has once ridden during this contest, he must draw again, and must ride as often on any horse as judges deem necessary. After horse leaves the chute, everything the rider does will be counted for or against him.

The matter of re-rides will be decided by the judges. Riders allowed 3 seconds to make the ride. Each contestant must wear a cowboy hat, boots and spurs when coming out the chutes. The judges decision will be final in this contest.

Arena Event No. 7

STEER WRESTLING

Contestants must take steers as they come in chute, and must go as their names appear on program. Any contestant turning down steer or refusing to take steer, or not being ready to take steer when called, or failing to jump at steer after he does take him, will be disqualified, and not allowed to compete that day or any day following in this event, and also shall forfeit his entrance fee. All entries go each day.

Contestant and hazer will start from behind a barrier. Ten seconds fine for breaking barrier. Steer will be given start. Steer belongs to contestant after he crosses deadline, regardless of what happens. After catching steer, wrestler must bring it to a stop and twist it down. If steer is accidentally knocked or thrown down before being brought to a stop,

or is thrown by wrestler putting animal's horns to ground, it must be let up on all four feet and then thrown. Steer will be considered down only when it is lying flat on its side, all four feet out and head straight. The fairness of catch and throw will be left to the judges and their decision will be final.

Hazer must retire from field as soon as wrestler catches his steer and must not render any assistance to contestant while contestant is working with steer. Failure to observe this rule will impose penalty on contestant.

There will be a time limit of one minute in this contest. If wrestler has not caught and thrown his steer in one minute, he will retire from arena on signal and be given no time.

Arena Event No. 8

CALF ROPING

Ropers must take calves as they come in chute and ropers must go as their names appear on program. Any roper turning down calf or refusing to rope or not being ready to rope when called will be disqualified and not allowed to rope for day money that day or any day following in this event, and also shall forfeit his entrance fee. All entries go each day.

Roper will start from behind a barrier. Ten seconds fine for breaking barrier. Calf belongs to roper after he crosses deadline, regardless of what happens. Roper roping calf without turning loose the loop will be considered no catch.

Each contestant will be allowed to make two throws, and on failure to catch must retire immediately from arena. Catch as can and catch must hold until roper gets his hands on calf. Roper must use a neck rope or strap and arrange rope and reins to prevent horse from dragging calf. Roper must not bust calf, but dismount, go down rope and throw calf by hand, cross and tie any three feet and throw up both hands as signal for time. If calf is down when roper gets to it, it must be let up and thrown by hand. The tie must hold until passed on by tie judge. If tie comes loose or if calf gets up before tie is ruled a fair one, the roper will be marked no time. Time limit sixty seconds.

If roper intentionally busts calf or handles calf roughly at any time, he will be fined or disqualified, at the discretion of the field judges. This will be a four calf average. Each contestant must wear a cowboy hat, and boots. Any question as to catches and ties in this contest will be decided by the judges.

Arena Event No. 9

WILD COW MILKING

Ropers must take cows as they come in chute, and ropers must go as their names appear on program. Any roper turning down cow or refusing to rope or not being ready to rope when called will be disqualified and not allowed to rope for day money that day or any other day following in this event, and also forfeit his entrance fee. One fourth of all entries go each day.

Each contestant will be allowed to carry but one rope and can make two throws and on failure to catch must retire immediately from arena. **Ropers must daily to stop cow. Tied ropes not allowed. If rope is caught or tied or not free on saddle horn before or after roper dismounts to milk cow, he will be disqualified and marked no time.** Contestant will start from behind a barrier. Ten seconds fine for breaking barrier. Cow belongs to roper after she crosses deadline regardless of what happens. Cow to be roped by head or horns, or head and one horn, or head and horns and one front foot. All other catches disqualify including one horn and figure eight on the nose.

If cow is handled roughly at any time, the roper will be disqualified if in the opinion of the field judges he has intentionally done so. All muggers or helpers must stay out of arena until called.

Roper allowed one helper to hold cow. Roper must pick helper. No other mugger allowed in arena while roper is contesting. Roper must receive bottle from field judge, milk cow, run to flag judge and pour out milk. No milk, not time. Roper roping cow without turning loose the loop will be considered no catch. Each contestant must wear a cowboy hat. The judges decision will be final in this contest.

WILD HORSE RACE

Contestant will be allowed 2 helpers only. Failure to bring lead rope to judges after race will forfeit any monies. Entry money must be paid in other event. In case contestant loans his number to someone else for this event then both will forfeit all winnings in all events.

A THRILL A MINUTE



BRONC RIDING

(Right) MONTIE MONTANA



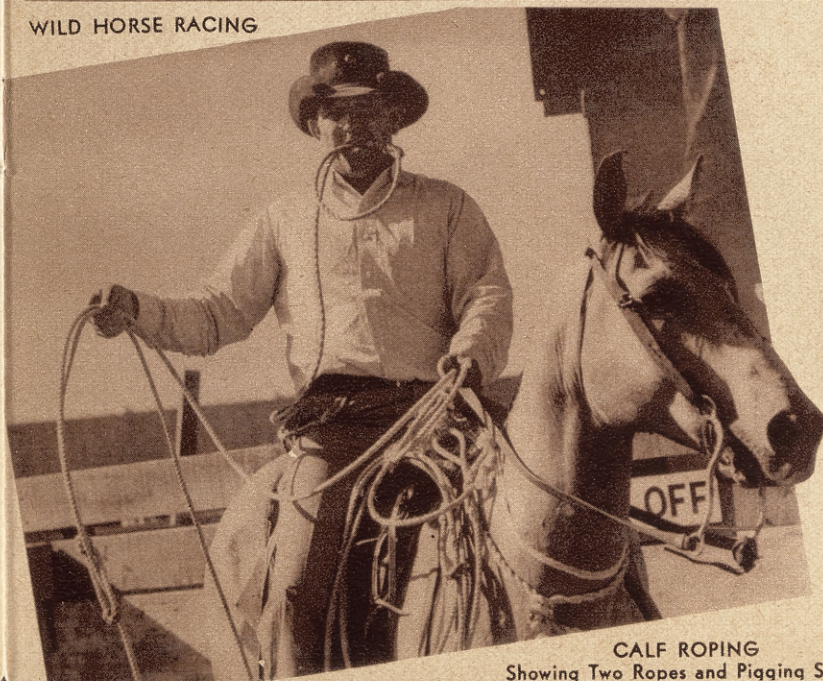
U. S. 11th CAVALRY
IN ACTION



WILD HORSE RACING



HOMER
HOCUM
AND
FRIEND



CALF ROPING
Showing Two Ropes and Pigging String



(Above) STEER ROPING

"JUST TIRED!"





Sheriff's Posses and other Riding Groups Will Participate



"Los Bandidos," riders from H. H. Ranch, San Francisco.



San Francisco County Sheriff's Posse saluting Jane Pendergast, last year's winner.

2000 people go to the annual Salinas Rodeo Barbecue held in June.

(Below) Fresno County Sheriff's Posse.

The RODEO CHAMPIONS

Practically all the Rodeos, Stampedes, Round-ups, etc. belong to the Rodeo Association of America. A point and a half is awarded for each dollar paid, including added entrance fee in Bronc Riding, Bareback Horse Riding and Bull or Steer Riding. A point for each dollar in Calf Roping, Single Roping, Team Roping, Steer Wrestling (tipping steer down) and Steer Decorating (placing ribbon on nose or horn). The contestant who receives the most points in each event during the year is the Champion of that event and the person receiving the most points in all events becomes the All-Around World Champion for that year. There are no official comparable records in

any event such as time in Calf Roping for the reason that at different contests different lengths of starts are given the calf. There are no official Trick Roping or Riding Champions. Levi Strauss & Company, makers of Levi's Overalls, have been the chief sponsors of the Rodeo Association of America, offering \$500 in cash to the World Champion each year. Other sponsors are Harry Rowell, Hayward, Calif.; West-Holliday Company, San Francisco; N. Porter Saddle Co., Phoenix, Arizona; John B. Stetson Hat Co., Philadelphia, Pa.; The Howard Buick Automobile Co., San Francisco; Keystone Bros. Saddlery, San Francisco; H. J. Justin & Son, Fort Worth, Texas; Uncle Sam Work Shirts, and Montgomery Ward Co.



Everyone Goes "Western" at Salinas

(Left) Little Johnnie Schneider—son of Johnny Schneider, World's Champion Cowboy, who wins points in all eight R. A. A. events.



Two World Champions, who are always at the Rodeo, Abe Lefton, announcer, and Jane Withers, juvenile movie star, having a coca cola. At right—The "Hoosegow."



KIDDIE KAPERS

LAS RANCHERITAS

Finest California Outdoor Girl

California's finest outdoor high school girls are selected in their community, for their scholastic ability, their healthful appearance, their personality and, lastly, their horsemanship. Then winners go to Salinas for the finals, which are held commencing with horsemanship and outdoor appearance judging at the rodeo grounds, at 2:30 p.m., Wednesday, July 12th, followed by a written examination at the Salinas Junior College. On Thursday, July 13th, at 8:00 a.m., the girls are judged for their personality on the stage of the Fox-California Theatre. Governor Olson will name the winner at 2:00 p.m. that day at the rodeo.

In place of the trip to Glacier National Park, the winner may choose a year's schooling, with board and room, at the Salinas Junior College.



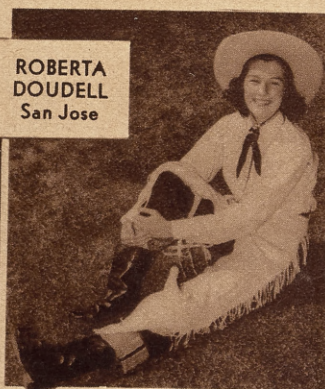
Virginia Hughes, Salinas Hostess, taking San Francisco candidates for a ride in the official car—Front Row: Virginia Hughes, Salinas H. S.; Amy de Turk, Geo. Washington H. S., San Francisco; Bobby Harter, Lowell H. S., San Francisco. Back Row: Marjorie Easton, Salinas J. C., Representative to Gilroy Gymkhana; Betty Crites, Polytechnic H. S., San Francisco; June Kreter, Galileo H. S., San Francisco. Sponsored by the San Francisco Chamber of Commerce.



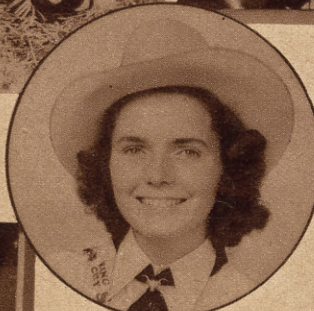
(Above)
ALICE
VIARORA
Gilroy



ROBERTA
DOUELLE
San Jose



VIRGINIA HUGHES, Salinas Hostess



ETHEL REYNOLDS
King City



ETHEL McINERY, Santa Cruz



BERNADINE
MEADOWS
Monterey



MONICA
THOMAS
Pittsburg



BETTY CRITES, San Francisco



(Above)
NORMA
SHOTWELL
Pacific
Grove



(Right)
MARY
ROGERS
Watsonville

Amador County Rep. selected at Amador Rodeo, June 3; Avis Corbin, Ione; Marjorie Swingle, Sutter Creek; Betty Kreth, Ione; Merle Yeomans, Jackson; Edith Brownlee, Jackson

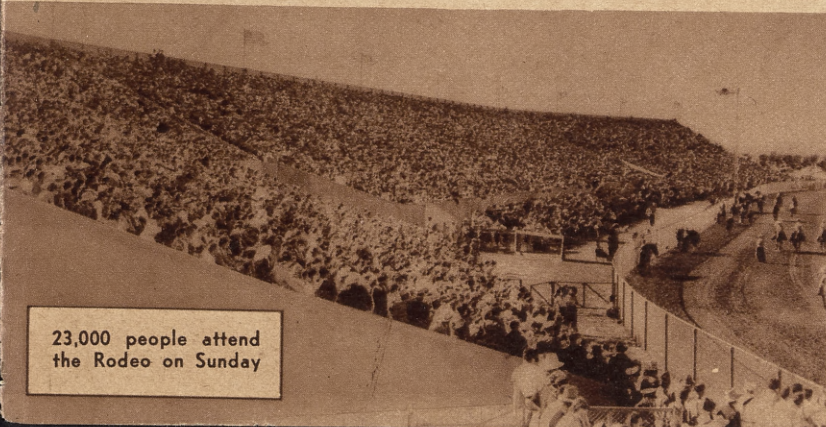


BARBARA TURNER
Santa Rosa and
Sonoma Counties



DOROTHY
GUNTHER
Morgan Hill

(Below) Friday is always Radio Star Day at the Rodeo.



23,000 people attend
the Rodeo on Sunday





MAIL THIS
TO A FRIEND

To _____

STAMP

SALINAS

JULY 13-16



THE CALIFORNIA RODEO

at Salinas has two complete shows taking place at the same time. On the Track, twenty-two events, with more running races than are usually seen at a race meet. In the Arena, eleven events, the California Rodeo being the only rodeo in the world that has all of the recognized Rodeo Association of America events. One thousand mounted riders in the daily horse parade. Four hundred contestants compete between 2:00 P.M. and 5:00 P.M., making it the fastest of all Wild West Contests.

For more detailed information, write the SALINAS CHAMBER OF COMMERCE, SALINAS, CALIFORNIA, PHONE 7611.

GENERAL INFORMATION

TICKETS: For ticket reservations write Fred McCarger, Secretary, Salinas, Calif. Box Seats, including admission, \$2.50. Center Grand Stand Seats, including admission, \$2.00. End Grand Stand Seats, including admission, \$1.50. Bleachers not reserved, \$1.00. Children under twelve years, 50c less for each classification of seats. Boxes with six seats for the four days, without admission, \$20.00. (Note: You save \$16.00 by buying a box for the four days.) Reservations will be held until noon the day for which they are reserved, but not longer. Persons desiring tickets mailed enclose 18 cents for registration. Box office is at the Salinas Chamber of Commerce until noon, then at Rodeo Grounds. This booklet published by the Travel Stimulation Committee of the California State Chamber of Commerce.

Program of Events

WEDNESDAY, JULY 12th

- 10:00 A.M. U. S. Government Display Remount Stallions and Colts.
- 2:00 P.M. Horsemanship Judging. California Outdoor Girl Contest at Rodeo Grounds. Admission Free.
- Evening Foley & Burke Shows. Dances, etc.
- Evening Kiddie Kaper Parade. Free.

THURSDAY, JULY 13th

- California State and Governor Day.
- 8:00 A.M. At Fox Theatre—Judging Personality. California Outdoor High School Girls. Free.
- 10:00 A.M. U. S. Government Display Remount Stallions and Colts.
- 10:00 A.M. Band Concert on Street.
- 1:00 P.M. Parade.
- 2:00 P.M. Rodeo at Rodeo Grounds.
- 2:30 P.M. U. S. Government Cavalry and Artillery maneuvers. All California High School Students admitted free upon presentation of student body card or other official designation.
- Evening Foley & Burke Shows.

FRIDAY, JULY 14th

- Monterey, San Benito, Santa Cruz and Santa Clara Counties Day. Realtors' Day.
- 10:00 A.M. U. S. Government Display Remount Stallions and Colts.
- 10:00 A.M. Band Concert on Street.
- 1:00 P.M. Horse Parade.
- 2:00 P.M. Rodeo.
- 2:30 P.M. U. S. Government Cavalry and Artillery maneuvers.
- Children's Day—All children under twelve admitted free.
- Evening Foley & Burke Shows.

SATURDAY, JULY 15th

- San Francisco Bay Counties Day.
- 10:00 A.M. U. S. Government Display Remount Stallions and Colts.
- 10:00 A.M. Band Concert on Street.
- 1:00 P.M. Horse Parade.
- 2:00 P.M. Rodeo at Rodeo Grounds.
- 2:30 P.M. U. S. Government Cavalry and Artillery maneuvers.
- 8:00 P.M. Colmo del Rodeo.
- Evening Foley & Burke Shows.

SUNDAY, JULY 16th

- Finals All Events.
- 10:00 A.M. U. S. Government Display Remount Stallions and Colts.
- 10:00 A.M. Band Concert on Street.
- 1:00 P.M. Horse Parade.
- 2:00 P.M. Rodeo at Rodeo Grounds.
- 2:30 P.M. U. S. Government Cavalry and Artillery Maneuvers.
- Evening Foley & Burke Shows.

PRINTED PROGRAMS, with names and numbers of all contestants in each event, go on sale at 9:00 A.M. each day for that day. Buy a set for the four days and have a complete history of the Rodeo.

